



**SPONSORSHIP
PROPOSAL**



EPWORTH GOES TO

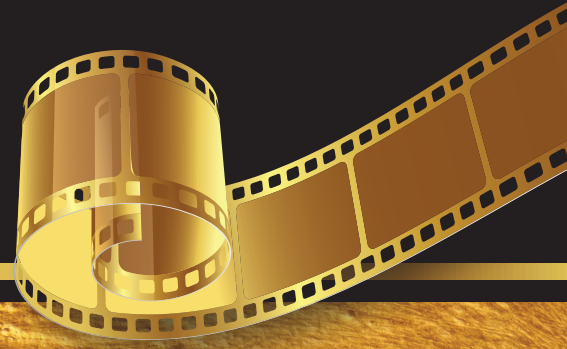
HOLLYWOOD

GALA BALL 2024

SATURDAY 3 AUGUST 2024 | CROWN PALLADIUM

*In support of innovation and
excellence at Epworth HealthCare –
a not-for-profit healthcare group*

Introduction



The Epworth Medical Foundation is pleased to invite you to become a key sponsor of the Epworth Gala Ball, to be held on Saturday 3 August 2024 at the Palladium Ballroom at Crown.

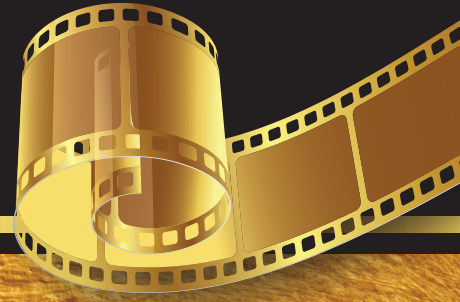
This year's theme is 'Epworth goes to Hollywood' and will showcase performances and music from the soundtracks of Hollywood's biggest and most iconic films.

Funds raised from the Gala Ball will help Epworth continue its history of excellence and innovation by supporting the Brookes Academy, Nursing and Midwifery Epworth. A dedicated place where nurses and midwives are supported to grow their clinical, leadership, education, and research skills to meet the needs of the Victorian community.

We are delighted to extend this invitation to you to sponsor the Epworth Gala Ball. Please find the details of the event outlined on the following pages, together with the various opportunities of engagement and associated benefits. We hope you can join us.



Event Overview



AIM

To celebrate Epworth's milestones and achievements whilst raising funds to support innovation and excellence in healthcare at Epworth.

HOST

Professor Andrew Stripp

Group Chief Executive, Epworth HealthCare

Cathi Biddick AM

Chair, Epworth Special Events Committee
Deputy Chair, Epworth Medical Foundation
Board of Directors

DATE

Saturday 3 August 2024 from 6.15pm

VENUE

Palladium Ballroom at Crown
Level 1, 8 Whiteman Street, Southbank

DRESS

Black tie

AUDIENCE

We welcome our great community of Epworth supporters including Australian business leaders, Epworth's corporate partners, and key philanthropists, alongside Epworth's doctors, clinicians, board members and executive.

PROCEEDS

All funds raised will go towards supporting medical education and innovation in clinical care through the Brookes Academy.



Background



ABOUT EPWORTH HEALTHCARE

Epworth HealthCare is Victoria's largest not-for-profit private hospital group, renowned for excellence in diagnosis, treatment, care and rehabilitation.

Epworth is an innovator in Australia's health system, embracing the latest in evidence-based medicine to pioneer treatments and services for our patients.

Our 7,000 strong band of highly-trained and dedicated staff deliver specialist services across 10 sites in Melbourne and Geelong.

At Epworth, our patients are at the heart of everything we do. Supported by world-class facilities, we integrate clinical practice with education and research in order to deliver outstanding patient care each and every day.

ABOUT EPWORTH MEDICAL FOUNDATION

The Epworth Medical Foundation (EMF) raises essential funds to ensure that our patients receive the best possible care.

This means ensuring they are cared for in world-class facilities by leading specialists with access to state-of-the-art equipment, groundbreaking research and clinical trials, and that patients and their families are supported by a compassionate and highly skilled team.

Epworth was founded by philanthropy when a generous gift helped establish the first hospital on the Richmond site in 1920. For over 100 years, our generous community has continued to underpin our simple yet unwavering commitment to provide exceptional care to each and every patient we treat.



Corporate Sponsorship Opportunities



Major Sponsor – \$33,600

Benefits:

- › Three tables of ten seated at prominent location
- › Brand signage on three tables
- › Key Epworth HealthCare staff seated at your table (optional)
- › Full page advertisement in the event program
- › Brand acknowledgement in the event program
- › Audio-visual brand acknowledgement during evening
- › Corporate acknowledgement by the host and MC during the event
- › VIP pre-dinner drinks for six guests prior to the event at 5.30pm
- › Corporate photo opportunity
- › Corporate acknowledgement on website



Associate Sponsor – \$17,850

Benefits:

- › Two tables of ten seated at prominent location
- › Brand signage on two tables
- › Key Epworth HealthCare staff seated at your table (optional)
- › Half page advertisement in the event program
- › Brand acknowledgement in the event program
- › Audio-visual brand acknowledgement during evening
- › Corporate acknowledgement by the host during the event
- › VIP pre-dinner drinks for four guests prior to the event at 5.30pm
- › Corporate photo opportunity



Corporate Sponsorship Opportunities



Table Sponsor – \$10,500

Benefits:

- › One table of ten seated at prominent location
- › Brand signage on one table
- › Key Epworth HealthCare staff seated at your table (optional)
- › Quarter page advertisement in the event program
- › Audio-visual brand acknowledgement during evening
- › Corporate acknowledgement by the host during the event
- › VIP pre-dinner drinks for two guests prior to the event at 5.30pm
- › Corporate photo opportunity
- › Corporate acknowledgement on website



FURTHER INFORMATION

To discuss these sponsorship opportunities
or for more information about the event
please contact:

CHLOE ROWARTH
Event Manager
Epworth Medical Foundation

Phone: (03) 9426 8412

Mobile: 0427 776 857

Email: chloe.rowarth@epworth.org.au

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Epworth
Medical
Foundation

