

SPONSORSHIP  
PROPOSAL



EPWORTH  
GALA 2025

SAT 02 | AUG 25 | CROWN PALLADIUM

# Introduction

The Epworth Medical Foundation is pleased to invite you to become a key sponsor of the Epworth Gala Ball, to be held on Saturday 2 August 2025 at the Palladium Ballroom at Crown.

This year's theme is 'The Greatest Show' and will showcase performances and music from soundtracks from the Greatest Shows of all time.

Funds raised from the Gala Ball will help Epworth continue its history of excellence and innovation by supporting the Brookes Academy, Nursing and Midwifery, at Epworth. A dedicated place where nurses and midwives are supported to grow their clinical, leadership, education, and research skills to meet the needs of the Victorian community.

We are delighted to extend this invitation to you to sponsor the Epworth Gala Ball. Please find the details of the event outlined on the following pages, together with the various opportunities of engagement and associated benefits. We hope you can join us.





# Event Overview

## AIM

To celebrate Epworth's milestones and achievements whilst raising funds to support innovation and excellence in healthcare at Epworth.

## HOST

Professor Andrew Stripp Group Chief Executive, Epworth HealthCare

Cathi Biddick AM Chair, Epworth Special Events Committee , Chair, Epworth Medical Foundation Board of Directors

## DATE

Saturday 2 August 2025 from 6.15pm

## VENUE

Palladium Ballroom at Crown Level 1,  
8 Whiteman Street, Southbank

## DRESS

Black tie

## AUDIENCE

We welcome our great community of Epworth supporters including Australian business leaders, Epworth's corporate partners, and key philanthropists, alongside Epworth's doctors, clinicians, board members and executive.

## PROCEEDS

All funds raised will go towards supporting medical education and innovation in clinical care through the Brookes Academy.



# Background

## ABOUT EPWORTH HEALTHCARE

Epworth HealthCare is Victoria’s largest not-for-profit private hospital group, renowned for excellence in diagnosis, treatment, care and rehabilitation.

Epworth is an innovator in Australia’s health system, embracing the latest in evidence-based medicine to pioneer treatments and services for our patients.

Our 8,000 strong band of highly-trained and dedicated staff deliver specialist services across 7 sites in Melbourne and Geelong.

At Epworth, our patients are at the heart of everything we do. Supported by world-class facilities, we integrate clinical practice with education and research in order to deliver outstanding patient care each and every day.

## ABOUT EPWORTH MEDICAL FOUNDATION

The Epworth Medical Foundation (EMF) raises essential funds to ensure that our patients receive the best possible care.

This means ensuring they are cared for in world-class facilities by leading specialists with access to state-of the-art equipment, ground-breaking research and clinical trials, and that patients and their families are supported by a compassionate and highly skilled team.

Epworth was founded by philanthropy when a generous gift helped establish the first hospital on the Richmond site in 1920. For over 100 years, our generous community has continued to underpin our simple yet unwavering commitment to provide exceptional care to each and every patient we treat.





# Corporate Sponsorship Opportunities

## MAJOR SPONSOR - \$34,000 - SOLD

### Benefits:

- Three tables of ten seated at prominent location
- Brand signage on three tables
- Key Epworth HealthCare staff seated at your table (optional)
- Full page advertisement in the event program
- Brand acknowledgement in the event program
- Audio-visual brand acknowledgement during evening
- Corporate acknowledgement by the host and MC during the event
- VIP pre-dinner drinks for six guests prior to the event at 5.30pm
- Corporate photo opportunity
- Corporate acknowledgement on website



## ASSOCIATE SPONSOR - \$18,250

### Benefits:

- Two tables of ten seated at prominent location
- Brand signage on two tables
- Key Epworth HealthCare staff seated at your table (optional)
- Half page advertisement in the event program
- Brand acknowledgement in the event program
- Audio-visual brand acknowledgement during evening
- Corporate acknowledgement by the host during the event
- VIP pre-dinner drinks for four guests prior to the event at 5.30pm
- Corporate photo opportunity



# Corporate Sponsorship Opportunities

## TABLE SPONSOR - \$11,000

### Benefits:

- One table of ten seated at prominent location
- Brand signage on one table
- Key Epworth HealthCare staff seated at your table (optional)
- Quarter page advertisement in the event program
- Audio-visual brand acknowledgement during evening
- Corporate acknowledgement by the host during the event
- VIP pre-dinner drinks for two guests prior to the event at 5.30pm
- Corporate photo opportunity
- Corporate acknowledgement on website







# EPWORTH GALA 2025



## FURTHER INFORMATION

To discuss these sponsorship  
opportunities or for more information  
about the event please contact:  
**Chloe Rowarth | Event Manager**

**EPWORTH MEDICAL  
FOUNDATION**

**Phone** - 03 9426 6131

**Mobile** - 0427 776 857

**Email** - [chloe.rowarth@epworth.org.au](mailto:chloe.rowarth@epworth.org.au)